

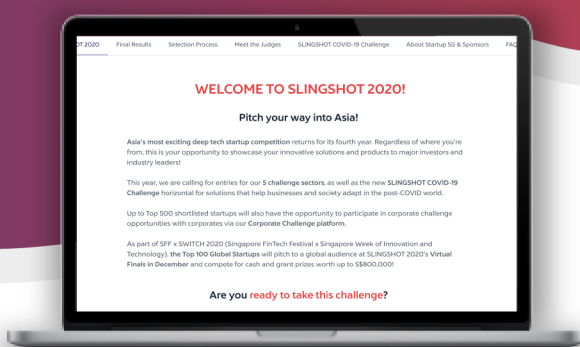
SLINGSHOT2020

POWERED BY STARTUP SG

The world's your target.
Pitch to the global market.

#Startups

#Innovation



Executive summary

As an integral part of SFF x SWITCH since 2016, **SLINGSHOT** is a global startup competition organised by Enterprise Singapore and Startup SG for promising startups to showcase themselves to investors, corporates, and collaborators. Over 7,500 startups across 150+ countries participated in the SLINGSHOT 2020 global startup challenge to pitch their innovative ideas and technologies to international investors, industry leaders, mentors and the media.

As part of **SFF x SWITCH 2020** (Singapore FinTech Festival x Singapore Week of Innovation and Technology), the Top 100 Global Startups had the opportunity to pitch to a global audience at SLINGSHOT 2020's Virtual Finals in December and compete for cash and grant prizes worth up to **S\$800,000**.

5 major themes:



Digital Solutions,
Consumer Products
& Services



FoodTech
& AgriTech



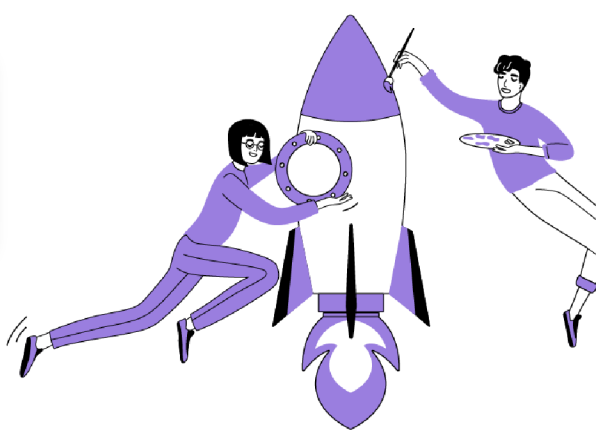
Urban Solutions,
Sustainability
& Energy



Health-Tech, BioTech
& MedTech



Manufacturing,
Logistics &
Transportation



Timeline



APPLICATION

8 June –
14 September



SELECTION &
MENTORING

15 September –
6 December

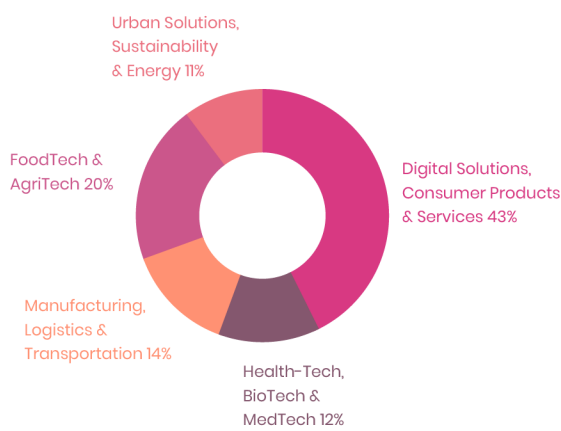


SLINGSHOT 2020
VIRTUAL FINALS

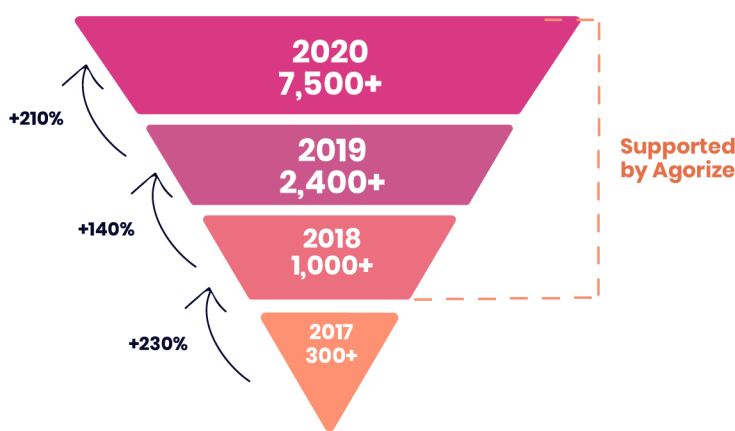
7 – 11 December

Results

Participative Startups per Competition Theme



Yearly Number of SLINGSHOT Participants



7,500+

participants

150+

countries

100

finalist teams



SLINGSHOT 2020 Grand Winner



Nextbillion.ai is an AI-powered mapping solution provider that provides enterprises with customizable features like routing, navigation, direction, and distance matrix.

1st prize:

Startup SG Grand Winner S\$200k investment
Cash Prize S\$50k investment

Partner competitions of SLINGSHOT powered by Agorize

L'Oreal Innovation Runway 2020

L'ORÉAL
Research & Innovation

For the 4th year running, L'Oreal Innovation Runway 2020, a partner competition with SLINGSHOT 2020 called for startups from the many fields of deep tech and various industries to shape the future of beauty together. Innovators were invited to help bring solutions that are beneficial to people and the environment.

Huawei Spark 2020



Huawei Spark 2020 called on Deep Tech startups across the globe to stand for a chance to enter the Huawei Spark Accelerator program. Innovators were invited to pitch pioneering solutions on 5G, AI/Machine Learning & Analytics, Internet of Things, Mobile Edge Computing, and/or Mobile & SaaS Applications.

Organizers

Enterprise
Singapore

Enterprise Singapore is the government agency championing enterprise development. We work with committed companies to build capabilities, innovate, and internationalise. We also support the growth of Singapore as a hub for global trading and services through quality and standards. Visit www.enterprisesg.gov.sg for more information.

STARTUP SG

Startup SG represents the shared interests of the startup community and showcases Singapore as a leading startup hub. It is the brand for all local support initiatives and provides stakeholders with a platform to connect globally. For more info, please visit www.startupsg.gov.sg.

ABOUT AGORIZE

Agorize is the leading global platform for Open Innovation challenges. Founded in Paris in 2011 with offices across Singapore, Hong Kong, Japan, Germany and Canada, Agorize has ran over 2,000 challenges for 300+ clients including companies such as Amazon Web Services, AXA, Clarins, Electrolux, Enterprise Singapore, L'Oreal, LVMH Fashion Group, Microsoft and more L'Oreal L'Oreal.

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