

**AgorizeHIRE**

**Hire the right Talent.  
Get the right Technology.**

**Get access to the best candidates with a result driven and easy to set up online recruitment program.**



**Hire the best candidates**

Target, source and find the right talent in the best schools worldwide.



**Reinvent your candidate experience**

Attract more talents, reveal their potential and engage them through a one of a kind collaborative candidate experience.



**Deploy a fast and efficient recruitment process**

Centralized talent management and data collection on a single HR platform. Accurate skills evaluation, easy onboarding through collaboration and interaction.



**Save time and money**

Optimize your HR expenses and pay only for effective recruitments. Prevent turnover through an engaging HR process.

**3 Mio**

**Students**

in our global network

**17k**

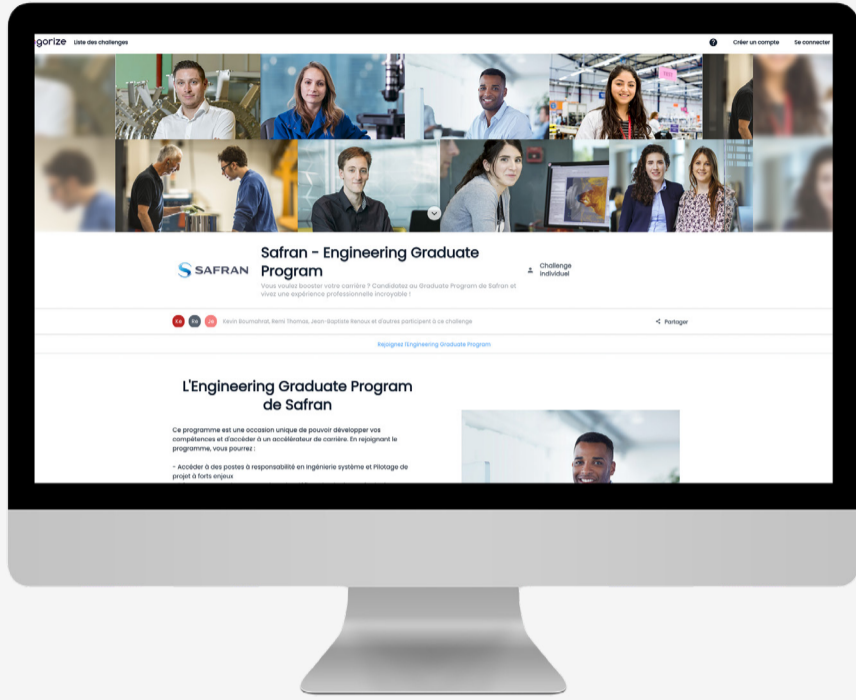
**Schools & Universities**

partnerships with the best schools & universities worldwide

**8k**

**Talent scouted**

per HR program on average



## Client's objectives

**Recruit top engineering talent** to join their Graduate Program. Reinforce the **parity rate (70%)** within the program.

## Key success factors

1 month of **promotion to our network of engineering schools** to gather **over 100 applications**

The entire **Agorize network** was **activated** to give visibility to the Graduate Program: Professors, administrators and ambassadors of the **best engineering schools**.

*\*We practice success-based remuneration as a guarantee of investment.*

## Key results

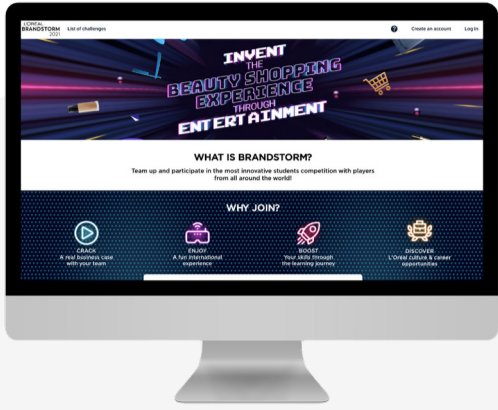
**100** candidates  
**10** days  
**5** recruitments

After a day of meetings, Safran has recruited the **5 best profiles** to participate in the graduate program from September 2021.



**"This program is a unique opportunity to join a renowned company, for a two-year professional experience, with a concrete job at the end."**

They also trust us:



### Key results

**47 800**

registered participants including **12,700** engineers

**65**

countries represented

**4 000**

innovations

**99.5%**

of participants declared they would recommend participating in Brandstorm

### Client's context & objectives

Since 1992, L'Oréal is attracting and hiring the best talent through an **ambitious & engaging student program**, positioning the group as an innovative brand and employer worldwide.

### Approach & Key success factors

- Worldwide **immersive** and **digitally-driven** Innovation Program targeting **students**.
- Coaching & mentoring** of the students by L'Oréal digital experts, challenging the students' ideas & making this an enriching & memorable experience.
- Final pitch** of the best projects to L'Oréal top executive & investors.
- 2019: Intrapreneurship program to bring the students' ideas to life by joining a **three-month immersion programme** at Station F.

**“Every year, between 150 and 200 people are hired by the Group thanks to Brandstorm. The competition has considerably evolved to better meet the expectations of the young participants, as well as the Group's current recruitment needs and its position as a Beauty Tech Company, which requires an increasingly wide range of skills and diversified profiles.”**

**Jean-Claude Le Grand**, L'Oréal Executive Vice-President Human Relation

### Last editions thematics

**2018**



Invent the professional salon experience of the future

**2019**



Invent the future skincare Experience

**2020**



Build a plastic less future in the beauty industry

**2021**



Invent the Beauty Shopping Experience through Entertainment

### They also trust us: