

Innovation Case study: **SECOM**

Accelerating startups' solutions for social well-being in security services



Client context

Japanese security company SECOM's objective was to **reach global startups** with **minimal viable products that contribute to societal well-being** in one of these four categories:

1. Physical/cyber security innovation
2. Healthcare innovation
3. With/after COVID-19 innovation
4. Wild card topic for outside-the-box thinkers

Agorize solution

Agorize's **SaaS platform enabled SECOM** to scout, assess, select and mentor **more than 180 startup submissions** in a short period of time.

The **user-friendly interface facilitated cross-team collaboration** and online interaction with startups which allowed the SECOM team to focus primarily on **creating sustainable partnerships**. 10 startups pitched their innovation proposal at the SECOM ANSHIN Innovation Challenge event.

Results

The **winner received \$10,000** and the top five have been given the possibility to **run a pilot test** with SECOM.

Ideas varied from **cutting-edge medical tools to risk analysis software and blockchain leveraging COVID-19 screening solutions**.

Objective
Innovation

Targeted audience
Startups

Location
Singapore and Japan

Sector
IT, Security

Year
2021

5

best startups were selected to run pilots with SECOM

180

startup submissions

48

nationalities participated



Want to know more?
It starts with a talk