

Case study on early talent: **HUAWEI CLOUD**

Building industry-transforming innovation with cloud services



Client context

HUAWEI CLOUD wanted to **engage and educate early talent** on how to use its cloud services to solve problems in health, banking or sustainability.

Their objectives were to:

1. Engage and educate students with HUAWEI CLOUD
2. Foster the use of GaussDB service
3. Crowdsource innovative solutions leveraging cloud services and technology



Agorize solution

HUAWEI successfully organized their challenge with Agorize's **easy-to-use SaaS platform connected to its unique community of five million innovators.**

HUAWEI CLOUD's team managed to **assess talent, select high potential** teams and **efficiently mentor** teams to perfect their pitches for the HUAWEI CLOUD SPARK Hackathon Singapore 2022 event.



Results

More than 190 teams were formed, ideas in fields like **health tech, sustainability and banking** were submitted, and **HUAWEI CLOUD awarded winners with cash prizes and opportunities.**

Participants were trained in the HUAWEI CLOUD technology which increased employer brand awareness and quality tech solutions.

Objective

Employer branding, Education

Targeted audience

Students

Location

Singapore

Sector

IT

Year

2022

10

winning teams received US\$42,000 in prizes and job opportunities

>450

participants

>190

teams



Want to know more?
It starts with a talk